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address.

C. F. HAYES,

Business Manager.

FRIDAY, JULY 22, 1910.

THE MAN FOR THE JOB.

President Clarke, of the Alberta and

Great Waterways Railway company,

would have a chair of silence estab-

lished at this university. Not that

the President feels the necessity of a

post-graduate course in this branch

of knowledge himself. On the contrary,

because he has mastered the art and

can bear experimental testimony to

its value in certain situations. Some

such chair must, however, have been

long established in the academy which

put him through his paces in the

higher walks. The finishing touches

he put on during the past few months

under the private tuition of the

advisors, should any one be asked to

be established it would be difficult to

find anyone better able to hold it

with comfort and ease than the President

born of experience than the President

himself. Provided, of course, the

students were restrained from applying

to the Royal Commission to ask him

questions. In that even the chair

would have to be on wheels or it

would be speedily vacated. The President

indeed has become so proficient in

this branch of learning that he will

not tell, when he is asked, what he

is talking to. Not that he is aware of

being so much. Under conditions he

is a veritable fountain of knowledge.

Last summer the President established

a reputation for himself in this

direction which is only equalled by

his more recent performance in the

opposite direction. If he had been

able to build a railway on the ground

as fast as he did it during the fall

and early winter in the newspapers

this would be better testimony to the

North Pole by this time. It is not

that the President dislikes it. It is

not that he is too fearful to talk. His

philosophies are altogether sound. This

only brings out again the strength of

his mind. By sheer force of intellect

he has been able to keep the

chicken down the rascal flog do words

and looks not a syllable when any

other man would have been a good

Silence is not an instinct with him. It

is an accomplishment. The more

credit to him that he has become a

past master and seems to spare in a

branch for which nature did not

specially adapt him. The advantage

he has derived from the accomplishment

would have been others enjoy. This

is a serious. Perhaps as he is now

revelled from other things, he would

be willing to personally superintend

a class of students in the equipment

of the railway. The fact has been

as useful. If the governing body of

the Provincial university should seri-

ously consider the establishment of a

chair for teaching young men to hold

their tongues in awkward situations

they would find no one better qualified

than the President. The necessity of

the occupancy of it is the Sphinx of

Kansas City.

WE MUST TELL OUR OWN STORY.

Ottawa, July 18—George H. Brad-

bury, M.P. for Selkirk, Manitoba, who

is in the city en route to Europe, says

that the condition of the crops in the

three prairie provinces generally is

serious. He believes that the total

yield will only be about one hundred

million bushels, or an average of one

eight or nine bushels to the acre.

The despatch fairly summarizes the

misinformation from which the Ed-

monton district has not to fear this

season, and to correct which no effort

should be spared. From his knowl-

edge of the conditions which exist in

service they are getting anything but the credit due them from some of the men who own them. If Edmonton gets the justice of a correct representation of its conditions before the outside world it will be through the efforts of Edmonton people and those whom they may be able to enlist in their cause. The districts whose low yields will be the least noticeable in the total records of the year because the Edmonton crops are excellent, do not seem to be at all anxious to do us the justice of making the fact known.

Mr. President Roosevelt has the reputation of being something of a fighter. This makes all the more effective his statement in the New York Outlook. "I sincerely trust that the 'no settlement' will be so aroused, and 'will make itself felt as effectively, as 'no guarantee that this is the last 'prize-fight contest to take place in the United States, and it would be an admirable thing if some method 'could be devised to stop the exhibition of the motion picture taken 'addressed." Mr. Roosevelt is supposed to lead the way for a pretty considerable proportion of the American people and his influence for the abolition of the prize fight should count for something.

The Northern News, published at Athabasca Landing, announces in his latest letter in the current issue that 43 inches high on July 19th are growing on the farm of Jos. Tobatz, 2-1/2 miles from the Landing.

These are the days when a hundred shares of stock in Number 2 Hard is delivered in December promising rich dividends in experience.

TO BUILD NAVY IN CANADA.

Naval Branch Asks Ship Builders To

Consider Question.

Ottawa, July 21.—The naval branch of the House of Commons has issued invitations to ship builders to consider the question of the construction of a Royal Canadian navy. The House of Commons has decided that the British Admiralty, which has been invited to submit a plan of the department that they have had experience in one work and have ships in Canada or approved to establish a new branch of the navy. The House of Commons has decided that the provisions of the Royal Canadian Navy Act, which is now being passed, will be used to build a new navy. The House of Commons has decided that the provisions of the Royal Canadian Navy Act, which is now being passed, will be used to build a new navy.

NORTHEASTERN STRIKE SETTLED.

12,000 Strikers Accept Terms Offered

by the Company.

Newcastle, Eng., July 21.—The strike of 12,000 employees of the Northeastern Railway was settled to-night. The strike broke 5,000 other workers out of employment and caused immense financial loss to the railroad merchants and shippers. The men accepted the terms offered by the company and the night and day shifts will return to work to-morrow.

WEEKLY

AUCTION SALE

REED & ROBINSON'S Auction Rooms,

Jasper East.

Saturday, July 23rd

at 2 o'clock prompt.

HOUSEHOLD FURNITURE AND

FIFTEEN, comprising extensive

linen-closet, dining-room chairs,

dining-room chairs, settees,

draw-drawers, arm and easy chairs, settees,

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\$15.00 CAPES \$7.95

Military and Oxford Capes in finest of broadcloth in shades of dark blue, dark red, light blue, cerise, fawn and grey. Cape is straight with military collar, buttoned down front with fancy buttons. A lady's wardrobe is not complete without one of these. Regular \$15.00. Sale

\$7.95

THE



Annual Sale

Now it's the new CLOTH SUITS and CAPES

—ALSO—

THE SILK DRESSES AND COATS WE OFFER

(ALL JUST IN FROM NEW YORK)

\$40 Silk Dresses, \$15.95

Do not miss our silk dress sale. The Varsity Foulard silk dress is unique, it is something out of the ordinary. Sometimes one longs to get away from a sameness and you have it in the Varsity dress; it carries out in part the idea of the college girl's dress, suitable for both young and old, in all shades of fancy foulard.

This dress which we submit to you is a semi-princess top, made of fancy foulard silk to reach to about the knee and finished with kilt of plain foulard to match. Waist is made with inverted fold to form V at waist line and ornamented with silk-covered buttons on each side of fold; semi-round neck of fine linen thread lace finished with inch fold of plain silk; sleeves in medium length with puff of lace to match yoke. The entire ensemble is very chic and friendly; the shades to choose from are baby blue, dark blue dot and irregular design, black and white dot, green and raspberry red; sizes 32 to 42.

Regular \$40.00. SALE \$15.95

\$45.00 SUITS \$17.95

The value of our suits are indisputable. Those who were fortunate enough to secure one in our previous sales can vouch for this. We can go further and say that we are confident these garments have surpassed all our previous offers. For elegance, quality and workmanship they are unequalled by any ever offered in Edmonton before. These are not shop-worn goods which we submit for your inspection; but this season's buying—fancy diagonal serge, chevot serge, broadcloth and chiffon panna made to suit the most fastidious. The lines are without doubt from the hands of a first-class designer and carried out in the smallest detail to a degree of perfection. The coat is the latest cut, medium length, tailor-made with soft touches of ottoman or moire silk on collar and revers, lined with best quality satin and finished inside with facings of cloth, buttons same shade as cloth in bone. Skirt has clusters of side plaits all around skirt with tight fitting yoke effect, others have tunic overskirt with bands of cloth; sizes 32 to 42.

Regular \$45.00. SALE \$17.95



\$30.00 Silk Coats \$14.95

Shantung silk semi-fitted separate coats, with handsome braided shawl collar, lined with shades of Oriental designs of silk and blue p-lka dot. They are very effective and fetching; all sizes; no two alike; regular \$30.00



\$14.95



Did You See the Wash Suits and Dresses Advertised Last Monday?—They're Fine—Values Phenomenal

SPECIAL ON FLOUR SIFTERS

Hunter's most popular sifters, for flour or meal. Cream runs through handle, 1-1/2 to 1-3/4. These sifters sell regularly for 25c.

OUR SATURDAY PRICE, 10c

\$7.00 SUNSHADES

Of heavy quality Louline silk in grey with black trimmings. A quality that will not cut or split.

SATURDAY FOR \$5.35

40c MUSLINS

In blue, brown, greens and other good shades, with lovely, exclusive designs and self-colored spots and stripes.

SATURDAY FOR 22c

\$2.50 MEN'S LONG AUTO COATS

In nice medium light color, double stitched, plain sleeves.

SALE, \$1.95

MEN'S BATH ROBES

In very fine Turkish crash, beautiful colorings; several different weights.

SALE, 1-2 PRICE

40c LADIES' LINEN COLLARS

Plain and embroidered, assorted sizes; regular 45c, 40c.

SALE, 15c

40c HAIR PADS OR ROLLERS

In all shades, made of wool covered with natural hair.

SALE, 25c

ONE BENCH-MADE

MEN'S SHOES. Are introduced as to value and make—patents, velours, gun-metal, kids and kangaroo. Reg. \$5.00 SALE, \$3.75

OUR USUAL SATURDAY BARGAIN EVENT, COMING RIGHT IN THE MIST OF OUR GREAT ANNUAL SALE, MEANS OPPORTUNITY TO YOU. AN IRRESISTIBLE OUTPOURING OF UNDERPRICES ON WANTABLE, SEASONABLE MERCHANDISE THAT COMMANDS YOUR IMMEDIATE CONSIDERATION.

They clearly show how well we do out of the ordinary things in order to give our patrons great economical opportunities at the right time, in the right kind of merchandise. The prices are extraordinarily low and the values so very tempting as to leave no doubt whatsoever of the bargain power of each and every item. Such aggressive retailing is quite startling to competition, but the ACME store does things with vigor and force—characteristic of its progress and enterprise and of its recognized leadership in the matter of bargain-selling.

\$7.00 SUNSHADES

In black and cream of the best wearing silk. Good values at regular prices.

SATURDAY, \$5.00

40c SUITINGS

Linen crash in cream, 36 inches wide, of heavy coarse basket weave, so much in demand for tailored linen suits.

SATURDAY FOR 25c

82 MEN'S LONG AUTO COATS

We made with large, white patent buttons, patent fasteners, side-pockets, long lapels.

SALE, \$2.35

FANCY WASH STRING TIES

50 dozen of these popular warm-weather ties in a great variety of colors from which to make your selection.

SALE, 4 FOR 25c

MILLENNY

Bill a few \$15.00 Hats so clear as \$3.00
Flowers HALF-PRICE

82 LADIES' HAIR CURLS

Very new and stylish.

SALE, \$1.50

Just Arrived a Shipment of

SHERBURN'S MARMALADE
In one and two pound glass jars
At 25c and 45c
Seven pound tin AT 90c

\$1.50 SILK SUNSHADES

Fancy grey and black, plain blue, navy and white, fancy greens and many embroidered linens.

SATURDAY, \$3.00

WHITE MARCELLA QUILTS

(Fringed and plain)
Regular \$2.35. SALE, \$1.75
Regular \$2.50. SALE, \$2.25
Regular \$3.25. SALE, \$2.35

MEN'S PLAIN BLACK LUSTRE COATS

In all sizes, plain sleeves.

SALE, \$1.45

ALL MEN'S AND BOYS' STRAW HATS

In Panama, split braid millers, oxford and New York's latest styles. A good investment if you buy now for next season.

1-3 OFF REGULAR PRICE

85c DONE HAIR BARRETTE

Curved or plain. SALE, 60c
Others in very new styles, large or small; regular 65c. SALE, 50c

Special Reductions to Clear Ladies' Fine Chocolate Oxfords

Our \$1.00 quality. \$3.25
Our \$1.25 quality. \$2.35
Our \$2.25 quality. \$1.75

Welch's Grape Juice 65c
Lemon Squash 35c
Lime Juice 20c

SUNSHADES

\$2.25 good values for \$2.60
\$2.50 good values for \$1.75
\$1.50 white and cream, in plain and fancy, for \$1.00

WHITE HONEYCOMB QUILTS

Very durable; 10-1 size.
Regular \$1.65. SALE, \$1.25
Regular \$1.75. SALE, \$1.25
Regular \$2.00. SALE, \$1.45

\$2.50 MEN'S BLACK LUSTRE COATS

With small white stripes, very suitable for office wear, all sizes.

SALE, \$1.95

65c LADIES' HOSE

Plain and lace like, stainless tank, all sizes; regular 75c, 50c, 45c.

SALE, 25c

35c HAIR PINS

Large size, very stylish, with turban and braid.

SALE, 20c

82 LADIES' KID HAND-SEWED OXFORDS

With or without patent tips.
SALE, \$2.35

Lobster 25c
Heinz's Baked Beans 2 FOR 25c

60c DRESS MATERIAL

In all shades of, poplins, cashmeres, fancy striped worsteds and alpaca; all good wearing cloths.

SATURDAY FOR 37c

SPECIAL PRICES IN SUMMER FLANNELLETTE SHEETS

Size 10-4, regular \$1.25. \$1.00
Size 11-4, regular \$1.50. \$1.25
Size 12-4, regular \$1.75. \$1.50

81 MEN'S BELTS

Of extra fine leather in all this season's popular colors; black, tan and grey, the materials are calf, dogskin and imitation alligator.
SALE, 50c

\$2.25 LADIES' HOSE

In black lace like, embroidered.

SALE, \$1.15

50c FANCY HAIR PINS

Also in use with turbans, etc.; good stamped.

SALE, 35c

CHILDREN'S PATENT OXFORDS

Regular up to \$1.75.
SALE, 95c

PRESERVING APRICOTS

Per crate \$1.75

WIRE DISH COVERS

The best in the land, oval shape, close mesh blue wire cloth with tin rim on the bottom and retained metal dome at the top.
Size 14 inch, regular 40c. SALE, 20c
Size 16 inch, regular 45c. SALE, 40c
Size 18 inch, regular 45c. SALE, 20c

25c VESTINGS

Fancy white and colored in stripes, spots and fancy designs. Pale blue, brown with fancy self-colored stripes, white ground with blue or black stripes.

SATURDAY FOR 20c

82 MEN'S LONG DUSTER COATS

In light colors, nicely made with belt on back, double stitching on cuffs, plain buttons, side pockets.

SALE, \$1.45

HAT BANDS

Wicks' fancy hat bands, easily adjusted, very fashionable this season and will make your old hat look like new.
Regular \$1.00. SALE, 75c
Regular 150c. SALE, 25c

45c LADIES' HOSE

In grey like with marter top.

SALE, 25c

NEW HAIR BRADS

Used with turbans, natural human hair, all shades; reg. \$1.50.

SALE, \$1.25

MEN'S SPECIALLY GOOD WINTER CAPE

In blacks and tan; lacinated waterproof. Good wear; reg. \$1.95.

SPECIAL, \$1.95

A FEW REFRIGERATORS

To clear at COST

HELP WANTED—MALE

AGENTS—MY FOUR PIECE COOK the art, cost \$2, salary \$1.00. Write quick, no delay. E. J. Hamilton, Box 32, Albany, N.Y.

BUSI WORK, 20 MEN WANTED at once. Apply John Walter, Ltd., Edmonton, Alta.

WANTED—An Apprentice at Imperial Foundry—32 Eighth street, Edmonton.

PRINTERS WANTED at once—must be good men, experienced in work, job, writer—Write experience and references to "The Clarion," Kingston, Ont.

WANTED—Two Clerk. Apply by letter only, to the Arne Co.

WANTED—A Quarry Foreman for additional quarry also Foreman for Pulp, Paper, Quinlan-Carter, Limited, Glenora, Alta.

HELP WANTED—Plaster Foreman wanted, steady situation to good, reliable party, state wages desired. Atkinson Bros., 205 Dundas, 621 Fourth street, Edmonton.

WANTED—Salesman for Hamilton Nursery Book Store, Ontario, and largest commission weekly. Easy sell. Write for terms—Canadian Nursery Co., Limited, Montreal, Quebec, Montreal, Quebec.

A STEADY JOB FOR MAN with good team and dray, also good Apply Western Carriage Co., 750 Fourth St.

SITUATION WANTED.

CAPABLE HOMESTERS arriving from old and new, 2nd and 3rd and weekly travelers. Cooks, house maids, nurses, gardeners, etc. For choice apply now. The Guild of Domestic S. S. Montreal.

PROPERTY FOR SALE

FOR SALE—LOTS IN NORWOOD. From and terms right—Apply 279 Kingsway street, Newmarket, Ont.

FOR SALE—ESTATE ORIGIN cannot be sold from now, extra fine without cost about 100 acres, with 1000 on price. The Matthea Estate, 12445 45th Street, W.

FOR SALE—SLIGHTLY USED KANSAS for sale, good, good as new, at half price. The Matthea Estate, 12445 45th Street, W.

FOR SALE—CONCRETE ORIGIN in good condition, 100 acres, with 1000 on price. The Matthea Estate, 12445 45th Street, W.

FOR SALE—100-1000 Acre Most Market, good about 1000 per acre, with 1000 on price. The Matthea Estate, 12445 45th Street, W.

FOR SALE—GROVEY SHED good, each location, rent \$25 with contents and building, three living rooms, and other, call at investor, must sell at once, have 1000 on price. 12445 45th Street, W.

FOR SALE—Modern six-room house, well built, close to 1st, grand old, and fenced, fine view, 1000 on price, call at investor, must sell at once, have 1000 on price. 12445 45th Street, W.

FOR SALE—OFFICES AND ROOMS in the Matthea Estate, 12445 45th Street, W.

WANTED—GOOD DRIVERS at age, 1000 on price, 12445 45th Street, W.

WANTED—JOB for general house work, 1000 on price, 12445 45th Street, W.

SNAP ON Kinsington For Sale by owner, 12445 45th Street, W.

WE WANT ONE LADY in each town to demonstrate to friends a wonderful lady's hair, 1000 on price, 12445 45th Street, W.

FOR SALE—BEST MAKE PLAYER 1000 on price, 12445 45th Street, W.

FOR SALE—SIX ROOMS can be used as a hotel, 1000 on price, 12445 45th Street, W.

FOR SALE—ONE TEAM OF OXEN harness, well broken, good workers, 1000 on price, 12445 45th Street, W.

SOUTH AFRICAN CRIP—J. A. Rigg & Co., 12445 45th Street, W.

FOR SALE—2 ROOMED HOUSE fenced and good well, also small, 1000 on price, 12445 45th Street, W.

FOR SALE—GOOD SECTIONAL small block at condition, will sell at once, have 1000 on price, 12445 45th Street, W.

FOR SALE—ROOMING HOUSE and restaurant, 22 rooms, 1000 on price, 12445 45th Street, W.

FOR SALE—NEW FOUR ROOMED house in Norwood, 1000 on price, 12445 45th Street, W.

125 EAST DUNDAS 1000 on price, 12445 45th Street, W.

FOR SALE—PAUL WHEAT, 1000 on price, 12445 45th Street, W.

WOULD EXCHANGE AN EDMON- 1000 on price, 12445 45th Street, W.

HORSES AND CATTLE 1000 on price, 12445 45th Street, W.

WE DESIRE TO DRAW 1000 on price, 12445 45th Street, W.

THIS IS A GREAT BARGAIN 1000 on price, 12445 45th Street, W.

HERE IS AN EXTRA CHOICE 1000 on price, 12445 45th Street, W.

FOR SALE—100 ACRES 8 MILES 1000 on price, 12445 45th Street, W.

FOR SALE—100 ACRES, 12 MILES 1000 on price, 12445 45th Street, W.

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ROOMS FOR RENT

TO LET—Furnished Room in modern house, Apply 42 Morris street.

FRONT ROOM, SUITABLE FOR ONE person, Apply 125 1/2 Street, Central.

LARGE FRONT ROOM TO RENT with two windows, clothes closet, electric light, and hot water, 1000 on price, 12445 45th Street, W.

TO LET—Apartments, 118 Jasper St., all modern conveniences, 1000 on price, 12445 45th Street, W.

FOR RENT—FURNISHED ROOMS 1000 on price, 12445 45th Street, W.

FOR RENT—FURNISHED ROOM 1000 on price, 12445 45th Street, W.

TO RENT—FURNISHED FRONT 1000 on price, 12445 45th Street, W.

TO RENT—OFFICES AND ROOMS in the Matthea Estate, 12445 45th Street, W.

FOR RENT—SMALL, BACK 1000 on price, 12445 45th Street, W.

TO LET—A very desirable well- 1000 on price, 12445 45th Street, W.

FOR RENT—COMFORTABLE 1000 on price, 12445 45th Street, W.

TO RENT—STORE AND DWELLING 1000 on price, 12445 45th Street, W.

SEVEN ROOMED HOUSE on Ninth street, opposite Parliament Building, 1000 on price, 12445 45th Street, W.

HOUSE TO LET—ALL MODERN 1000 on price, 12445 45th Street, W.

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FOR SALE—REAL ESTATE

Real Estate. Lots for sale in New Delta, Denver, Colorado, 1000 on price, 12445 45th Street, W.

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FOR SALE—REAL ESTATE

LAST GREAT METROPOLIS OF NORTH AMERICA. Lots for sale in New Delta, Denver, Colorado, 1000 on price, 12445 45th Street, W.

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HOTELS

Springs' Home Department 1000 on price, 12445 45th Street, W.

Hotels. 1000 on price, 12445 45th Street, W.

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W. Johnstone Walker & Company

EXPANSION SALE

Heavy increase in business has necessitated increased floor space. In order to complete alterations economically stocks must be reduced.

Absolutely Everything on Sale

July 23 to August 26

Price Cutting Examples in Exclusive Ready-to-Wears

White Wear

SUMMER SUITS

It will be possible during this sale to buy examples of the very latest New York and other styles at prices which you are commonly asked for far less fashionable attire. These one-piece dresses are the product of one of the most successful houses in New York; most are in the semi-princess style with low necks and long sleeves; the fabrics are flanne and repps in the most modern tints as well as some of the older favorites. Sizes 22 to 40 and regular 12.50.

HEAVY FINEST CASHMERE SUITS

In a number of pretty styles; most with the 24-inch coat trimmed with contrasting shades on collar and cuffs, but some are simply tailored. The skirts are all of the various pleated orders. Sizes 22 to 40. Regular \$16.00.

DIAPHRAGM, Reg. 50c values.

Reg. up to 95c.

SALE PRICE, \$5.00

SALE PRICE, \$10.00

SALE PRICE, 25c

SALE PRICE, 25c

REPP AND LINEN WASH SUITS.

Some of the best "tail" suits we ever had for anything like this money; mostly tailored in Horrock's repp; finely made and designed; sizes 22 to 42. Regular value \$16.00.

SALE PRICE, \$6.50

COSMET COVERS

Regular 45c and 65c values in fine quality cotton. Regular 45c to \$1.25 values in cambric or muslin.

SALE PRICE, 25c

SALE PRICE, 75c

NIGHTDRESSES

Reg. \$1.35 values, fine cotton; Mother Hubbard style, finely trimmed with Val lace, embroidery, etc. Reg. \$1.75 values with turn-back cuffs and collar; fine cotton.

SALE PRICE, 95c

SALE PRICE, \$1.25

WHITE UNDERSKIRTS

Reg. up to \$1.75. Reg. up to \$2.50. Reg. up to \$1.25 for children.

SALE PRICE, \$1.25

SALE PRICE, \$2.50

SALE PRICE, 65c

Entire Stock of Splendid Dry Goods, Trimmings, House Furnishings, Etc.

ENGLISH AND DOMESTIC PRINTS.

32 in. width, light and dark shades. Reg. 15c.

SALE PRICE, 7 1/2c

ENGLISH AND CANADIAN GINGHAMS

20 in. wide, guaranteed fast colors; reg. 15c.

SALE PRICE, 7 1/2c

BLEACHED ENGLISH COTTON

20 in. wide, free from dressing and a perfect cotton for under wear; regular 15c.

SALE PRICE, 7 1/2c

GLASS TOWELLING

In blue or red check; 22 inches wide; reg. 15c.

SALE PRICE, 7 1/2c

ALL LINEN CRASH TOWELLING

22 in. wide, plain or bordered; reg. 15c.

SALE PRICE, 7 1/2c

STRIPED FLANNELLETTE

22 in. wide; heavy quality; light and dark shades; fast colors; reg. 12 1/2c.

SALE PRICE, 7 1/2c

SEE CENTRE TABLES OF REMNANTS AT LESS THAN COST.

FANCY STRIPED WORSTED SUITINGS

46 inch width, Reg. 75c.

SALE PRICE, 45c

FRENCH VOILES

White or striped, 44 in. width, Reg. \$1.00.

SALE PRICE, 65c

DIAGONAL STRIPED SUITINGS

Fine and wide wale effects; 54 in. width, reg. \$1.50. SALE PRICE 95c.

COLORFUL PONGEE SILKS

In best quality made; in exclusive dress length; regular 75c and \$1.00.

SALE PRICE, 60c

COLORFUL JAPANESE SILKS

Weighty silk; 27 inch width, Reg. 40c.

SALE PRICE, 25c

SATIN FOUARDS

Not the real, but you would not know the difference; 20 in. width, Regular 45c.

SALE PRICE, 25c

SEE THE REMNANTS OF DRESS GOODS, ALL KINDS.

Many Sacrifice Concessions for Men and Boys

MERINO UNDERWEAR in light summer weight; natural or dark; heavily assorted sizes. Regular \$3.00 and \$1.25.

SALE PRICE, 75c

NEGLEE SHIRTS, all new season patterns 1/2 W. G. & R. and 1/2c.

SALE PRICE, 25c

STRIPED MERINO UNDERSHIRTS. An odd lot to clear; medium size. Regular 60c.

SALE PRICE, 25c

CASHMERE SOX, Merino's good make. In black only, sizes 10 to 12-1/2. Regular 25c.

SALE PRICE, 15c

EMBROIDERED SOX, Special imported goods. Regular 25c.

SALE PRICE, 25c

WORK SHIRTS. All the best Canadian and English, makes represented; style, Oxford, prince, etc.; light and dark shades; sizes 14 to 18. Regular \$1.25.

SALE PRICE, 95c

ENGLISH OXFORD SHIRTS in light and dark grounds with assorted patterns; collars attached; good large sizes and well made; regular \$1.00.

SALE PRICE, 75c

BLACK OVERHALES, with bibs, and two pockets in front; sizes 34 to 44. Regular, per pair, \$1.00.

SALE PRICE, 50c

MEN'S CAPS. A huge variety of all kinds. Regular 50c to 60c.

SALE PRICE, 25c

LINEN HATS. All shades and sizes; regular up to 75c.

SALE PRICE, 35c

MEN'S FINEST CRUSH HATS. Just right for general wear. Regular 60c.

SALE PRICE, 35c

SPECIAL CLEARANCE OF MEN'S WAREHOUSE.

BOYS' WEAR OF ALL KINDS.

WASH SUITS. Only 60 left in this line. Buster and blouse styles. Regular \$2.00.

SALE PRICE, 10c

WASH SUITS. A big clearance here; all sizes. Regular \$1.25.

SALE PRICE, 75c

WASH SUITS. A real special for this sale; ages 3 to 10 years. Regular \$1.50.

SALE PRICE, 95c

WASH SUITS. Note the reductions in the better grades. Regular \$2.00.

SALE PRICE, \$1.50

Regular \$2.25.

SALE PRICE, \$1.75

STRAW HATS. Out go the balance at 75c.

SALE PRICE, 50c

BOYS' BLOUSES in linen and chambray. Regular to 50c.

SALE PRICE, 25c

BOYS' SHIRTS in new striped flannellet; collars attached; sizes 12 to 14. Regular 50c each.

SALE PRICE, 25c

BOYS' CAPS in motor, golf and variety styles; worth up to 50c.

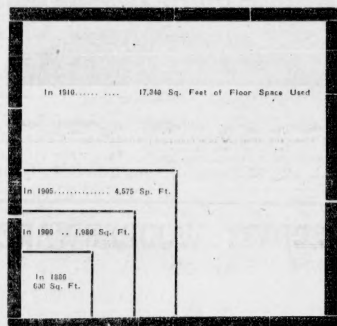
SALE PRICE, 10c

TWO AND THREE PIECE SUITS ALL REDUCED.

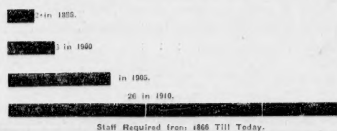


LION BRAND

Illustrative Diagrams



Floor Space Used as Business Increased
Note the Rapid Strides in Each Period



Staff Required from 1866 Till Today.

Since 1884 the floor space required has increased from 400 sq. feet to 17,340; during the same time the regular staff has risen from 2 to 26. One cardinal rule is: "A Square Deal to Every Customer." The same rule is in force now with every employee; it is too valuable to drop. In any city where this rule has been adopted the store has won out against all competition and today there is not one firm doing as much aggregate business as W. Johnstone Walker & Co. in Edmonton.

NOTIONS AT THE LOWEST

HOUSEHOLD PINS, regular 5c. SALE PRICE, 4 FOR 5c

HOOKS AND EYES, best brass wire; black or silver; 2 dozen on card. Regular 30c. SALE PRICE, 4 FOR 5c

ITALY PINS, best imported pins; Japanese wire; assorted sizes and styles. Reg. 2 pcks. for 5c. SALE PRICE, 3 FOR 5c

BLACK COMBS, finest shell, dark and medium; three styles. Reg. 25c each. SALE PRICE, 10c

TOOTH BRUSHES of finest French bristles; soft, hard and medium. Regular 25c. SALE PRICE, 15c

COLLAR SUPPORTS, transparent and bright, or dull finished; flexible and do not break; made in 4 lengths. Reg. per card, 5c. SALE PRICE, 3 FOR 5c

FINGER STONES for the hands, with ring handles; extra quality stone. Reg. 25c. SALE PRICE, 15c

PERFUME, best imported French manufacture; full sized bottles, assorted odors; glass stoppered. Reg. 25c. SALE PRICE, 25c

BOWS in silk or muslin, with shells; colors black, navy, white and assorted; medium sizes. Reg. up to 25c. SALE PRICE, 25c

TALCUM POWDER, deodorant, medicated and dainty perfume. Reg. 25c. SALE PRICE, 15c

FRILLINGS by the box; red, chiffon or cord; assorted colors or white; 4 to 7 frills in box. Reg. 25c. SALE PRICE, 20c

W. Johnstone Walker & Co.

263-267 Jasper Avenue East.

Phones 1351-2932

CHALLENGE-Comparisons

Caledonian Mid-Summer Sale News

A FEW POINTERS

1908 salary account per month, \$90
1909 " " " \$450
1910 " " " \$1000

1908 floor space occupied, 140 sq. ft.
1909 " " " 2000 sq. ft.
1910 " " " 10000 sq. ft.

Have We Your Confidence?
These figures demonstrate the answer

Comparative Increases

Times

1908	10 x 14	1908	1
1909	25 x 60	1909	2
1910	70 x 70	1910	6

What we prophesized has happened. There has been a scurrying hither and thither of our leading merchants. Hurried preparations have been made in an endeavor to catch your dollars. In a few isolated cases prices have been $\frac{1}{2}$ c or thereabouts lower, but taken all round, on a general order

Our Prices Still lead the way

The Sale is the Outcome of Months of Thoughtful Preparation

THE EARLY BIRD GETS THE BEST PICKINGS SATURDAY

And Now for a Princess Dress, 4.49

A big window display of these magnificent mull and lawn princess dresses, in all the colors of the rainbow; trimmed with dainty lace and plastron effects. The regular values you judge for yourself. SALE PRICE IS \$4.49

7 Cents
per Yard

Manmoth Ribbon Sale Saturday

All the new as well as the old staple shades of a pure taffeta silk ribbon, measuring 3 in. to 4 in. wide; has that bright silk sheen known only to pure silk ribbon, and a 20-1 bowing quality. IS IT A BARGAIN?

7 Cents
per Yard

Summer Underwear, 13c

Lisle finished thermal, five lace trimmed yokes, short sleeves, long sleeves and no sleeves; regular values to 30c.

SALE 13 CENTS EACH

Summer Gloves, 13c

In black and tan, and a few whites; two-dome fasteners and a good strong glove; regular 25c.

SALE PRICE, 13 CENTS

Summer Hose, 13c

In black and tan, good wearing hose; some have lace ankles.

SALE PRICE, 13 CENTS

Sunshades, 1.75

Sunshades; regular up to \$4.00 for \$1.75

See Window Display at Clearing Prices.

Exceptional values in fine Waists

Jap Silk Waists with elegant embroidery work and fine Val. lace trimmings; some stores say they are good value at \$5.50.

OUR SALE PRICE, \$2.98

Big Reductions in Net Waists

\$1.50 qualities. ON SALE \$1.98
\$6.00 qualities. ON SALE \$3.33
\$5.00 qualities. ON SALE \$2.98

See this Black Silk Waist, 1.98

Really the values we offer in Waists are wonderful and put us easily in the lead for Waist Values; about 50 in the lot and ALL SIZES ON SALE AT \$1.98

Untrimmed Shapes, 49c

All our trimmed shapes regular to \$3.50. CLEAN UP PRICE, 40c

Big Bargains in the Shoe Dept.

200 pairs Women's Strap and Panel Slippers, worth regularly to \$1.75.

TO BE CLEARED AT \$1.07

Look for the Basket Infants' Soft Shoes at 10c

Men's Shoes

Clean-up Old Lines of Boys' Running Shoes at 57c

Boys' Running Shoes

Men's Shoes, all good makes, at BIG REDUCTIONS

Girls' Crash Dresses, 98c

Girls' Crash Dresses, all sizes to 14 years; investigate this bargain; regular up to \$3.00. SALE PRICE, 98c

Prices We Quote on Men's Wear are Deep Cut Sale Prices

\$2.00 Soft Hats. SALE PRICE \$1.49
\$1.50 Soft Felt Hats. SALE PRICE 98c

\$1.50 Straw Panama shape. SALE PRICE 98c
50c Boys' Straws. SALE PRICE 37c

15c Excelsa Handkerchiefs. SALE PRICE 8c
57c President Suspenders. SALE PRICE 34c

\$1.25 Negligee Shirts. SALE PRICE 60c
\$1.00 Working Shirts. SALE PRICE, 40c

For Your Sunday Dinner

New potatoes, grown on our own farm; nice and dry and good flavor. No restaurants supplied. No 'Phone orders taken.

SPECIAL, 7 QUARTS FOR 25c

Fine fresh-picked Rhubarb.

Special 8 pounds for 25c

Fresh Fruit now arriving.

Pears
Apples
Plums
Peaches
Oranges
Bananas

Caledonian

The People's Store. On the Main Artery. Namayo Ave.

OUR IDEA—To sell the same goods as the other fellow at lower prices, and better goods than the other fellow at the same prices.

Our Golden Rule:

Satisfaction
Guaranteed or
Your Money
Refunded

